

BUSI 1301

PRELIMINARY SCHEDULE

Spring 2023

(note: this schedule is subject to change)

NOTE: assignments for each week are due at the end of the day on Sunday, unless otherwise specified. New assignments for the next week become available at noon on Monday

Week	Date	Topics and Exams
1	1/17/23	Class Introduction, and Course Overview
2	1/23/23	Chapter 1 Understanding Economic Systems and Business
3	1/30/23	Chapter 3 Competing in the Global Marketplace
4	2/6/23	Chapter 4 Forms of Business Ownership
5	2/13/23	Chapter 5 Entrepreneurship: Starting and Managing Your Own Business
6	2/20/23	Exam 1 and Chapter 6 Management and Leadership in Today's Organizations
7	2/27/23	Chapter 7 Designing Organizational Structures
8	3/6/23	Chapter 8 Managing Human Resources and Labor Relations
Spring Break	3/13/23	Spring Break - March 13-17, 2023
9	3/20/23	Chapter 11 Creating Products and Pricing Strategies to Meet Customers' Needs
10	3/27/23	Exam 2 and Chapter 12 Distributing and Promoting Products and Services
11	4/3/23	The Role of Accounting
12	4/10/23	Chapter 13 Using Technology to Manage Information
13	4/17/23	Personal Finances
14	4/24/23	Chapter 15 Understanding Money and Financial Institutions
15	5/1/23	Exam 3 (Final) BUSI in-person final Friday May 5, 2023, 10 AM
16 (Finals Week)	5/8/23	Additional topics May 11 is the last class day of the semester