

PRELIMINARY SCHEDULE

BUSI 1301

Spring 2020

(note: this schedule is subject to change)

Week	Date	Topic
1	1/21/20	Class Introduction, and Course Overview 1 The Dynamics of Business and Economics
2	1/27/20	1 The Dynamics of Business and Economics (continued)
3	2/3/20	3 Business in a Borderless World
4	2/10/20	Exam 1 4 Options for Organizing Business
5	2/17/20	5 Small Business, Entrepreneurship, and Franchising
6	2/24/20	6 The Nature of Management
7	3/2/20	Exam 2 7 Organization, Teamwork, and Communication
March 2 last day to drop or withdraw from classes without academic penalty		
Spring Break March 9-13		
8	3/16/20	9 Motivating the Workforce
9	3/23/20	10 Managing Human Resources
10	3/30/20	Exam 4 11 Customer-Driven Marketing
11	4/6/20	13 Digital Marketing and Social Networking
12	4/13/20	Exam 5 14 Accounting and Financial Statements
April 17 Final day to drop a course or withdraw with academic penalty		
13	4/20/20	15 Money and the Financial System
14	4/27/20	
15	5/4/20	May 6 (Wednesday) is the last class day of the semester This is a short week and assignments will be due on or before May 6
May 7-14		
Final Exams		

**Each week, Chapter Assignments are inclusive of Reading Quizzes, Key Term Quizzes, Review Questions, and/or Skills Building Exercises